AIMAC 2019
15th International Conference on Arts and Cultural Management
23-26 June 2019
Ca' Foscari University of Venice

CALL FOR PAPERS
EDITORIAL - VENICE 2019

The 15th International Conference on Arts and Cultural Management AIMAC 2019 shall be hosted by Ca’ Foscari University of Venice, Venezia, Italy from June 23 to June 26, 2019. It will be supported by maclab Management of Arts and Culture Lab, Department of Management.

Since the first edition in 1991, the AIMAC biennial conference has always provided a unique forum for reflecting on and defining the management of arts and culture today. AIMAC is the oldest and largest association dedicated to the management of arts and culture, and the first to have recognized the importance of professionalizing management in the expanding domain of culture. It was also a pioneer in demonstrating how other sectors could benefit from studying the iconic management laboratory of culture: whether marketing, human resources, strategy and business models, management control or organization of creative processes.

From this point of view, it is no coincidence that the next edition will take place in Venice. The attractiveness of the city, its setting and its unique cultural and heritage challenges will contribute to give the next edition of AIMAC a special shine.

Venice (Venezia) is the centre of a Creative Metropolitan Area where the network of artistic and historical heritage, as well as cultural and scientific competences can give rise to a process of innovation which is by no means easily imitable.

The Creative Metropolitan Area is supported by networks and coordination systems sustaining the communication process among creative people, designers and entrepreneurs, whose work is firmly rooted in this specific geographic context. Empowered by its cultural history and driven by an innovative approach, the city of Venice plays the role of central hub of this enriched context.

The idea that nowadays the cultural dimension plays a fundamental role in the process of creating value, is what drives the 15th AIMAC Conference. Cultural productions and creative activities are increasingly important for the economy and should consequently be taken into account in the decision-making processes aimed at fostering economic growth.
AIMAC, Venice and maclab can be considered as protagonists in the relationship between the cultural productions system and the system of those enterprises that take culture as an opportunity to generate innovation.

The maclab Management of Arts and Culture Lab is the Ca’ Foscari centre where research and teaching activities concerning the management of cultural productions meet. It aims to enhance interdisciplinary links with other research activities both in Italy and abroad, to increase and strengthen communication and collaboration with private and public institutions, and with organizations engaged in policy and social activities, as well as with the subjects involved in cultural development as a social and economic driver of growth.

The maclab and its members will be pleased to put their resources at your disposal and share their resources and enthusiasm to the success of the conference. They will be happy to welcome you in Venice in great numbers.

Pierre-Jean Benghozi
Co-Chairman AIMAC

Francesco Casarin
Chair of Organizing Committee,
AIMAC 2019
CALL FOR PAPERS, AIMAC 2019 VENICE, ITALY

As one of the most prestigious academic conference in art and cultural management, AIMAC, the International Association of Arts and Cultural Management, has been held successfully for fourteen times during the last three decades. We are pleased to announce that the 15th International Conference on Arts and Cultural Management (AIMAC 2019) will be hosted by Ca’ Foscari University of Venice, Italy from June 23th to 26th, 2019.

AIMAC conferences address all the dimensions of management perspectives and every sector of cultural and creative industries. They have a real international scope, providing opportunities to share experiences and lessons from dozens of countries, from all the continents.

Researchers are invited to submit proposals for paper presentations. The International Journal of Arts Management – the official Journal of AIMAC – will consider with interest submissions made by conference participants.

For general information please contact: aimac2019@unive.it

For uploading abstract and paper submission: www.aimac2019.com

For information on abstract and paper submission please contact: aimacsubmission@unive.it
EXPECTED PAPERS

Proposals from any relevant discipline will be considered, provided they make an original academic contribution to the study of cultural management. This scientific conference will address various sectors of the arts and cultural industries (performing arts and festivals, heritage, museums and visual arts, film production and distribution, book publishing, recording, broadcasting, audio-visual media and multimedia, design, etc.).

Papers on all management approaches are welcome: marketing, strategic planning, production, organizational structure and behavior, art consumption and consumer studies, accounting and finance, internet and information systems, cultural policies and public support and so on. Papers from social scientists are also welcome if they focus on management issues.

We are also interested in art and art management talents cultivation, their roles and contributions to arts and cultural industries as a whole. We welcome all kinds of papers that connect academic researches with broader practical and industrial context in this field. Themes include, but are not limited to:
INSTRUCTIONS FOR ABSTRACTS

Abstracts for the 15th International Conference on Arts and Cultural Management (AIMAC) should follow the guidelines below. Abstracts must be uploaded, through the conference website (www.aimac2019.com), from September 1st, 2018 and NO LATER THAN October 31st, 2018. Authors will be informed of acceptance via email within January 31st, 2019. Please follow the instructions below.

Language
All documents, abstract and papers should be written in English. So do oral presentations.

Maximum length
All abstracts must be from 1000 and 1500 words (edited in accordance with these guidelines).
Format

Paper should be submitted in MS Word format

Font

All text, including titles, names and citations, must be in Times New Roman, 11pt.

Structure

» Title
» Author (s) name(s)
» Email address (for each author)
» Occupation and affiliation of the principal author(s)
» Brief autobiographical note on the author(s) (50 words)
» Abstract
  Issue and argument
  References
  Methodology - agenda and stage of completion of research
  Takeaway and results
» Keywords (up to 5)
  ❖ Please indicate in which general track you think your paper would fit better.

Page layout

Page size should be A4 format (21 x 29.7 cm). Left and right margins: 2.54 cm; Top and bottom margins: 2.54 cm
Text
All text must start at the left-hand margin and be single-spaced. Insert a single line after title block and author information, with the heading ABSTRACT (in bold letters) left aligned. Insert a single line after the ABSTRACT heading, followed by the abstract text. Insert a single line after the last abstract text line with the heading Keywords (in bold letters).

Left aligned and give a list of keywords (5 max)

Spelling
Please ensure that the spelling of names, terms and abbreviations is consistent in the main body of the text

Tables and Figures
Insert tables and figures in the main body of the text, following the paragraph in which they are first mentioned
INSTRUCTIONS FOR FULL PAPERS

Accepted papers for the 15th International Conference on Arts and Cultural Management (AIMAC) should follow the guidelines below.

Paper should be submitted in MS Word format and should be uploaded through the conference website (www.aimac2019.com) NO LATER THAN May 19th, 2019.

Please follow the instructions below.

Publication

At the end of the conference, Best Paper Awards will be granted to the best contributions. In addition, the International Journal of Art Management (IJAM) will offer the best papers the opportunity to be submitted for publication.

Maximum Length

All papers must be limited to 6000 words (edited in accordance with these guidelines), including abstracts, figures, tables, references and appendices.

Font

All text, including titles, names and citations, must be in Times New Roman, 11pt.
Structure of the paper

The general structure of the paper should be as follows:

» Title

» Author

» Occupation and affiliation of the principal author(s)

» Brief autobiographical note on the author(s) (50 words)

» Abstract (100 to 150 words)

» Keywords (up to 5)

» Conclusion

» Acknowledgement, where applicable

» References

» Appendices, where applicable
Page layout

Page size should be A4 format (21 x 29.7 cm or 8.27 x 11.69”). Left and right margins:
2.54 cm (or 1.0”). Top and bottom margins: 2.54 cm (or 1.0”).

Text

Follow the title block and author address information with the heading abstract left aligned. Insert a single line after the ABSTRACT heading, followed by an abstract of a maximum of 150 words, followed by a list of up to 5 keywords. The start of the main body of the paper should be separated from the keyword list by to blank lines. All text must start at the left-hand margin (i.e.: do not intent new paragraphs). Text must be single-spaced.

Spelling

Please ensure that the spelling of names, terms and abbreviations is consistent in the main body of the text and tables, figures and legends.

Tables and Figures

Insert tables and figures in the main body of the text, following the paragraph in which they are first mentioned.

References

References should be shown within the text by giving the authors last name followed by a comma and the year of publication or by giving the authors’ last name followed by the year of publication in brackets, e.g.
(Colbert, 1995). For multiple citations in the same year use a, b, c immediately following the year of publication.

*Research books:*


*Text books:*


*Journal articles:*


*Three or more authors:*


*Article in a book edited by another author:*


**TEMPLATE FOR THE 15TH AIMAC CONFERENCE**

**VENICE, ITALY**

**TITLE**

[Name of principal author(s)]

[Occupation and affiliation of principal author(s)]

[Brief autobiographical note on the author(s) (50 words)]

**ABSTRACT**

Insert a single line after the ABSTRACT heading, followed by an abstract of a maximum of 150 words, followed by a list of up to 5 keywords. The start of the main body of the paper should be separated from the keyword
list by two black lines.

[Keywords, up to 5]

Introduction

Follow the title block and author address information with the heading ABSTRACT left aligned. Insert a single line after the ABSTRACT heading, followed by an abstract of a maximum of 150 words, followed by a list of up to 5 keywords. The start of the main body of the paper should be separated from the keyword list BY TWO BLANK LINES. ALL TEXT MUST START AT THE LEFT-HAND MARGIN. TEXT MUST BE SINGLE SPACED. TABLE AND FIGURES should be incorporated in the text following reference to them. The sections of the main body of the text must be clear.

[Title paragraph 1]  
Please ensure that the spelling of names, terms, and abbreviations is consistent in the main body of the text and in tables, figures and legends.

[Title paragraph 2]  
Insert tables and figures in the body of the text, following the paragraph in which they are first mentioned.
[Title paragraph x]

Conclusion

Don’t hesitate to contact us if you have any question about the guidelines or template of the paper by email us to aimacsubmission@unive.it

[Acknowledge, where applicable]

[References]

References should be shown within the text by giving the authors last name followed by a comma and the year of publication or by giving the authors’ last name followed by the year of publication in brackets, e.g. (Colbert, 1995). For multiple citations in the same year use a, b, c immediately following the year of publication.

*Research books:*


Text books:


Journal articles:


Three or more authors:


Article in a book edited by another author:

» Grinter, R. E., Aoki, P. M., Szymanski, M. H., Thornton, J. D., Woodruff, A., and Hurst, A., 2002. Revisiting the visit: understanding how technology can shape the museum visit. In

[Appendices, where applicable]